

InSight 2010 Annual Conference Speaker Policies

Registration:

As a speaker, you will receive a registration discount to the InSight 2010 Annual Conference provided you fulfill your speaker obligations as outlined in this confirmation. Your electronic acceptance of the policies outlined below is required for your presentation to be confirmed as a scheduled session at the 2010 InSight Conference. PLEASE NOTE: this registration discount is NOT transferable nor can it be forwarded. All changes in speakers or additions of co-speakers must be handled through InSight Headquarters for a speaker registration code to be valid. If you have any questions or concerns on any of the policies, contact InSight Headquarters at speakers@insight-net.org.

Educational Value of Conference Session:

All presentations are to be of an educational nature, and should not be used to promote products or services. InSight Bylaws and Policies forbid all sales activity, direct and/or indirect solicitation, and any marketing messages from being conducted in educational sessions. As a speaker at the InSight 2010 Annual Conference, you are required to:

- Provide content that is educationally based and refrain from any reference of your company's products, or services or products and services provided by any companies with which you have a business relationship with or will profit from, or include any information that would be considered sales, solicitation or marketing;
- Refrain from distributing marketing materials (i.e., products, logo material, etc.) to participants in your presentation;
- Maintain a professional demeanor, including refraining from improper language or approaches of any class participant. Proper professional conduct, marketing content and language will be determined in the sole judgment by InSight.

Speaker Cancellation/"No Show":

If you are unable to give your presentation, we appreciate your extending the professional courtesy of notifying InSight as soon as possible at speakers@insight-net.org. Because the printed materials and the Web site all indicate that your presentation will be given, and the audience will be expecting you to appear, we appreciate your making every effort to promptly notify us if you are unable to attend. Please note that if you cancel as a speaker for your session or if you fail to appear to present your scheduled session, your registration discount will be forfeited.

Web Site:

Your session abstract, speaker biography, and presentation materials will be published on the InSight Web site, along with your scheduled presentation date and time for the attendees to reference.

Presentation Materials:

Presentation materials (i.e., PowerPoint or Freelance slides, etc.) are essential elements of an attendee's learning experience. Therefore, we require presenters to prepare these materials for each of their session(s). We also require that you upload your presentation to the InSight Web site by August 9, 2010 on the InSight template.

Speaker Policies:

In order to confirm your role as a speaker at the InSight 2010 Annual Conference in Denver, please accept the following:

1. I will speak according to the scheduled date and time that appeared in my speaker acceptance notification that was sent from InSight Headquarters (speakers@insight-net.org).
2. I understand and agree to abide by the InSight policies prohibiting any sales activity, direct and/or indirect solicitation, and any marketing messages from being conducted in sessions.
3. I agree to upload my presentation to the InSight 2010 Annual Conference Web site no later than August 9, 2010.
4. I grant permission to InSight to publish and to place on the Web my abstract and related presentations materials. I authorize InSight to record my presentation by audio and/or video, to publish and distribute the above-described presentation as highlights or in total on the InSight Web site and in its publications, including but not limited to the InSight education portal. By giving my authorization, it is understood that other Web sites are and will be permitted to have links to the InSight Web site, and that InSight may cause the materials on the Web site to be accessed freely by the public at large. It is agreed that InSight will not be held responsible for royalties or for infringement either (i) for use by InSight and distribution of the presentation as described above, or (ii) for any use or misuse of any of the Materials by any person who obtains the materials (directly or indirectly) as a result of InSight's permitted use or distribution of the materials.
5. I agree to maintain a professional demeanor, including refraining from improper language or behavior. What constitutes proper professional conduct, marketing content and language will be left to the sole discretion of InSight.

I, _____, have read the InSight Speaker Policies and agree to all terms.